

YORK AVENUE



I love when a wonderful new shop comes to my neighborhood (especially a sweet shop!), so you can imagine how excited I was to discover [The Sweet Shop NYC](#). It is so many things all wrapped up into one: a candy store, an ice cream shop, a whimsical, Willy Wonka-esque wonderland, a retro soda shoppe...all seamlessly enveloped into a gorgeous little jewel box of a store. They have a plethora of amazing treats here, sourced from over 80 different high-quality vendors. Refreshingly, the owners care deeply about the quality of the items that they stock - the majority of their treats are made with high-quality ingredients and no high-fructose corn syrup. They've got small-batch, uniquely flavored ice cream, gelato, and sorbet from [Oddfellows](#) in Brooklyn and [Il Laboratorio del Gelato](#), vegan ice cream from [Alchemy Creamery](#), imported sweets from England and Sweden, and nostalgic items that you remember from your childhood, like Nerds, Pixie sticks, and Sugar Babies. Seeing those candies totally brought back memories for me of the candy store my Dad used to take me and my siblings to as kids. Here's a peek into this sweet confection of a shop:



In this age of oversized portions and such, I really admire the fact that at The Sweet Shop they do their best to discourage over-consumption. They offer these tiny cones (SO adorable), as well as selling the loose candy in 1/4 lb portions (most candy stores sell at a minimum of 1/2 lb).

Those Suss caramels on the side there are handmade in small batches in New Hampshire, and I can attest to the fact that they are DELICIOUS. I think it's so cool to have a shop where you can sample handcrafted treats from so many different places!

They really do have something for everyone here, from retro sweets, to super modern ice cream and gelato flavors, to sugar free and nut free items, and much more. The shop has a boutique-y vibe to it that can be a bit rare to find on the Upper East Side - it feels like something from the West Village or Nolita that was magically transported uptown. It is certainly a welcome addition to the neighborhood, and I foresee many visits to this lovely little spot in my future!

[The Sweet Shop NYC](#)
404 E. 73rd Street between York and 1st Avenue
Open Tues-Thurs 11:30AM-10PM
Friday and Saturday 11:30AM-12AM
Sunday 2PM-10PM
Closed Mondays