

By Jordan Roschwalb
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[Editor's Note: We met Jordan Roschwalb because of his company, [Pintrill](#), which makes awesome custom pins in the shapes of things like Drake's head and the prayer hands emoji. Upon further inspection, we learned that Jordan's fervent passion for pins is rivaled only by his passion for candy. When he pointed out that The Infatuation was woefully in need of a candy map, we challenged him with scoping out and reviewing New York City's best candy stores. Because if kids get to trick-or-treat, so should you.]

A little background: I love licorice but not the classic flavor. F*cking gross. I like the different fruity stuff you can find in Holland and other Scandinavian countries. I enjoy the color of it and the massive variety and when it's fresh it can't be beat. Also, my mom eats the stuff religiously.

Anyway, I never considered myself a candy connoisseur. It kind of just happened. About three years ago, I went to Europe with my girlfriend and fellow candy lover (she understands the difference between Frozen Junior Mints and a frozen York peppermint patty) and for some reason we found it necessary to visit candy stores everywhere we went. That started the candy craze. When I got back, I started to look for all different sweets and that's how my craze for candy started.

When I accepted The Infatuation's challenge to roll by all the best candy stores in town, one of

A. The Sweet Shop – 8.5



This place is great. It's a classic neighborhood spot uptown, but worth the trip for classic gems. I opted for a few pieces of wrapped candy: 2 Necco Banana Splits and 2 cherry suckers. Everything cost me \$1 in total, and was really fresh. They also have a variety of candy to grab bag.

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